

Global Camping Equipment Market Report: Share, Trends & Growth Potential

Meticulous Research®—a leading global market research company, published a research report titled 'Camping Equipment Market—Global Opportunity Analysis and Industry Forecast (2025-2032).' According to this latest publication from Meticulous Research®, the camping equipment market is expected to reach [\\$33.2 billion by 2032](#), at a CAGR of 6.2% from 2025 to 2032.

The market for camping gear is rapidly developing, thanks in large part to increased interest in outdoor activities such as trekking and camping. This change is supported by organizations that promote outdoor recreation as well as tourism businesses that offer personalized experiences that appeal to adventure enthusiasts.

Positively, manufacturers are improving their products with a focus on comfort and safety, while tourism organizations are attempting to promote camping. These trends create new opportunities. However, there are still substantial barriers that may prevent the market from realizing its full growth potential, such as high prices and limited availability, particularly in rural areas.

Geographically, North America is anticipated to hold the largest market share, supported by strong demand for premium outdoor gear, a wide range of established brands, and a thriving outdoor recreation culture.

In 2025, the backpacks segment is expected to dominate the camping equipment market, driven by growing interest in outdoor activities like hiking, trekking, and adventure tourism. Backpacks have become essential for modern travelers due to their convenience and versatility.

Based on distribution channel, in 2025, the online stores segment is anticipated to dominate the camping equipment market. This segment's dominant position in the camping equipment market can be attributed to factors such as the convenience of shopping from home, access to a wide range of products, and the ability to compare prices and reviews easily. Additionally, the increasing adoption of mobile commerce and

the proliferation of e-commerce companies offering fast shipping and doorstep delivery are driving more consumers to purchase camping gear online.

Based on geography, in 2025, North America is anticipated to dominate the camping equipment market. North America's dominant position in the camping equipment market can be attributed to the presence of leading camping equipment brands and manufacturers, high demand for luxury and premium travel accessories, and a wide range of brands offering advanced camping gear and accessories.

The key players operating in the camping equipment market are Nemo Equipment, Inc. (U.S.), Johnson Outdoors Inc. (U.S.), Newell Brands Inc. (U.S.), Zempire Camping Equipment (New Zealand), Exxel Outdoors, LLC. (U.S.), MountCraft (India), Big Agnes Inc. (U.S.), Supa Peg Australia Pty Ltd. (Australia), Nordisk Company AS (Denmark), Simex Outdoor International GmbH (Germany), Dometic Group AB (Sweden), Coleman Company, Inc. (U.S.), Mountain Safety Research (U.S.), Osprey Packs, Inc. (U.S.), and Vango (U.K.).

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Key Questions Answered in the Report-

- What is the revenue generated from the sales of camping equipment?
- At what rate is the global demand for camping equipment projected to grow for the next five to seven years?
- What is the historical market size and growth rate for the camping equipment market?
- What are the major factors impacting the growth of this market at the global and regional levels?
- What are the major opportunities for existing players and new entrants in the market?
- Which product type and distribution channel segments create major traction in this market?

- What are the key geographical trends in this market? Which regions/countries are expected to offer significant growth opportunities for the manufacturers operating in the camping equipment market?
- Who are the major players in the camping equipment market? What are their specific product offerings in this market?
- What recent developments have taken place in the camping equipment market? What impact have these strategic developments created on the market?

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